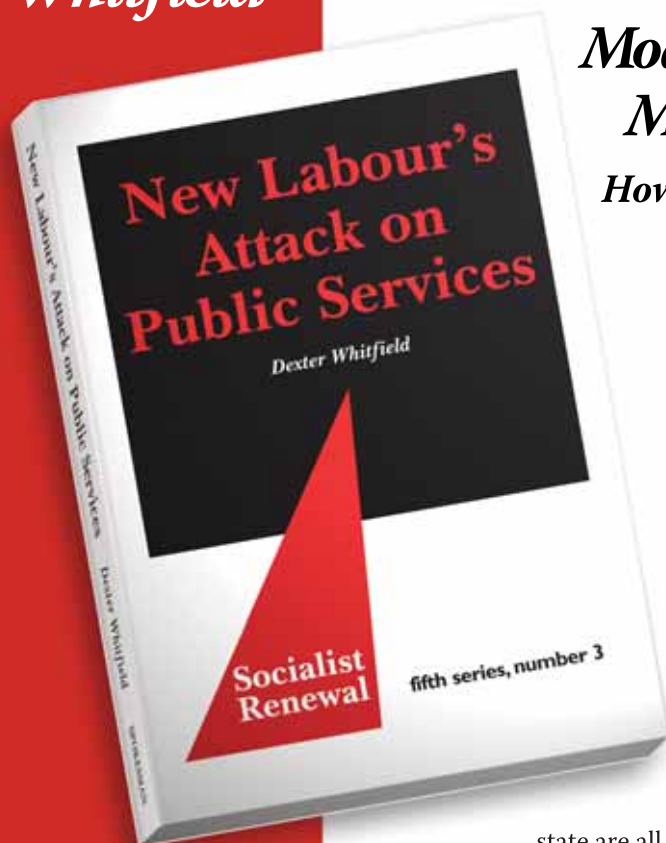


A New Book by  
***Dexter  
Whitfield***

**SPOKESMAN BOOKS**

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***Dexter  
Whitfield  
has worked  
extensively  
with the public  
sector, trade unions  
and community  
organisations at the  
Centre for Public  
Services, now based  
at Northumbria  
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## ***Modernisation or Marketisation?***

***How the commissioning,  
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and contestability  
agenda threatens  
public services and  
the welfare state.***

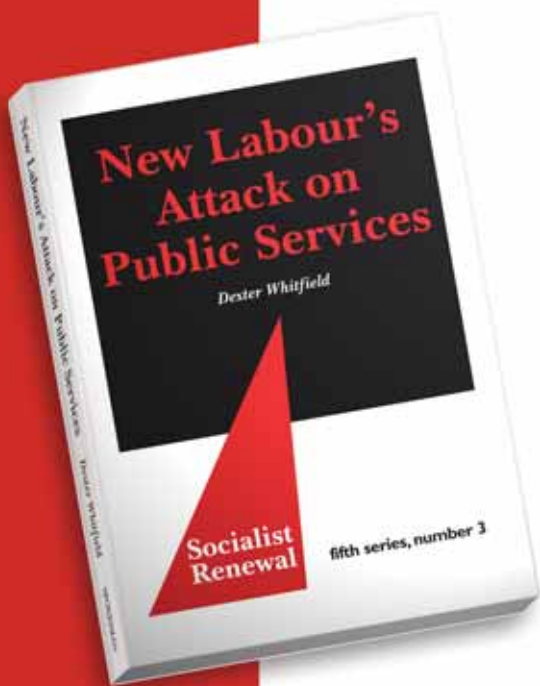
New Labour is creating markets in public services on an unprecedented scale.

Education, health and social care, children's services, housing, planning and regeneration, the criminal justice system and the welfare

state are all being marketised. It has gone well beyond even Tory expectations of the 1990s.

Privatisation inevitably follows marketisation, eroding democratic accountability and embedding business interests. The impact will be far reaching. Any benefits in terms of economic, social and sustainable development that are gained through regional strategies and city regions could evaporate if market forces are allowed to run rampant across the public sector.

Alternative policies and strategies must build on the support for democratic governance, social justice and the welfare state. As this timely book makes clear, action by alliances of trade unions, community organisations and civil society organisations is urgently required.



# CONTENTS

- ♦ How neoliberalism drives marketisation
- ♦ How markets operate
- ♦ Typology of privatisation and marketisation
- ♦ The five-stage marketisation process
- ♦ The impact of market failure
- ♦ Public costs
- ♦ Why public provision is essential
- ♦ Alternative strategies
- ♦ Lessons for Europe

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